



SELBACH-OSTER

Johannes Selbach`s „Bio“

Johannes Selbach comes from a family of wine producers and shippers in the heart of Germany`s famed Mosel wine growing region.

Mr. Selbach has first hand experience both in producing and marketing wines. He studied oenology at the state viticultural research and experimental institute in Trier. After completing undergraduate studies in economics, he graduated from the business school of the University of Cologne in 1986. He spent the 1984 academic year studying at Penn State University and conducting research for his thesis on the marketing of German wines in the United States. Mr. Selbach worked for the German Wine Information Bureau, New York, in 1985, parts of 1986 and in 1987 as trade consultant.



In January 1988, Mr. Selbach returned to Germany, became partner in the family estate, Weingut Selbach-Oster, and family winery, Weinkellerei J. & H. Selbach. In July 1993 the Selbach-Oster estate was handed over to him by his father Hans Selbach. He has since grown the Selbach-Oster estate to become an increasingly important part of the family business with additional investments in vineyards and quality.

Selbach-Oster has, for many years, consistently received very favourable reviews by German and international publications. It is ranked amongst the “Top 100” in Germany. Aside from developing their own domaine, Weingut Selbach-Oster, Mr. Selbach and his family continue to grow the reputation of their négociant or wine merchant house, J. & H. Selbach, as a top source for some of the finest wines from Germany.

Mr. Selbach got married to his wife Barbara in 1989. They have two children, Hannah and Sebastian.